

Department of Management and Business Modeling

Specialty Program 073 - "Management"

Management - a science and an art.

Manager is the person that turns problems into opportunities and reach their goals proxy

The mission of the program - training for work in the administrative sphere through a combination of knowledge management, business administration, economic security and financial management with practical skills modeling process-oriented management systems to the innovative principles on the basis of the functioning of the telecommunications industry with extensive use of IT - Technology .

Competence, which should have a specialist in management:

1. Plan objectives of the organization;
2. Development of strategic, current (tactical) and operational control activities;
3. Conducting advertising campaigns, presentations;
4. Implementation of organizational design (organizational design);
5. Develop a business plan and the creation of new organizations, activities, products and services;
6. Implementation of administrative functions from marketing to meet consumer demand for the company;
7. Understanding the economic bases of operation to gather information for decision-making, planning and control activities;
8. Evaluation of the financial and economic activities of the organization;
9. The collection and processing of primary information, the selection of the general trends of the organization effectively process their own work;
10. Search and evaluating new market opportunities and formulate a business idea;
11. Analysis of the operating company, the formation of motivation;
12. Organization and control of the production program;
13. Analysis of investment organizations;
14. Evaluation of the impact of the macroeconomic environment on the functioning of the organization;
15. The use of practical knowledge on the basics of civil, commercial, labor law;



16. Monitoring the implementation of decisions and ensuring executive discipline on health, safety and environmental safety in the organization;

17. The organization and regulation of relations with contact audiences;

18. Availability of communication skills, ability to work "in the team" readiness for cooperation and conflict resolution;

19. Free use of office and computer equipment and IT - technology skills in e-commerce and electronic documents.



In fact, the logic of the entire educational process for the preparation of specialists in management and public administration and the administration is structured to have **the first course students** receive practical skills and knowledge according to the needs of employers and challenges of today.

We want our graduates possess the knowledge and skills necessary to work primarily on positions of middle and senior managers in businesses, government agencies and local government, public sector and innovative entities, political organizations and public companies on the basis of the functioning of telecommunications industry wide application of IT - technologies.